

# Amplify your voice by creating activist posters and stickers using your own stencil design!

# Step 1: Identify your social justice cause

Use the questions (page 2) to identify which social justice issue is the most important to you. If you are working with others, take turns interviewing each other.

## Step 2: Brainstorm your concept

Use the mind map template (page 3) to brainstorm your design. Mind maps use words, colors and images to convey meaning.

# **Step 3: Research**

Before you start sketching, explore the ways design is present in your life. Explore your home and/or neighborhood. What symbols do you notice? Where are they located? What do they represent? Are they positive, negative, or neutral? How do they make you feel? Why are symbols important?

## Step 4: Sketch your design

Now it is time to put your ideas together. Begin by considering which symbols and words best represent your message, then experiment with the Elements of Art (page 4) and Principles of Design (page 5) to create an effective design. Use a sheet of paper to create sketches or customize the template (page 6).

## Step 5: Cut and use your stencil

Now that you have completed your sketches, select your favorite design and follow the instructions (page 7) to cut and stencil your posters and stickers.

## Step 6: Share your message

#### Glossary

**Activist art** sends a message or makes a statement

**Associate** is to connect someone or something in your mind with someone or something else

**Concept** is a plan or intention

**Elements of art** are the building blocks used by artists to create a work of art

**Principles of design** are the ways that artists use the elements of art in a work of art

**Represent** is to show or describe something or someone

**Social Justice** is the view that everyone deserves equal economic, political, and social rights and opportunities

Social justice issues include: animal rights, climate change, freedom of speech, human rights (access to healthcare, housing, education, etc.), immigration, LGBTQIA rights, women's rights, prisoner's rights, racial justice, religious liberty, voting rights and more

**Symbol** is a sign, shape, or object that is used to represent something else. Symbols often take the form of words, visual images, or gestures that are used to convey ideas and beliefs

# Weinberg/ Newton Gallery

# QUESTIONS

What aspects of your identity are most important to you?

What aspects of your identity are visible to others and which are less visible?

Are there any differences between how you see yourself and how others see you? How so?

What communities are you a member of / do you identify with?

What is an issue in the world that matters to you?

What does this issue look like?

Where do you see this issue?

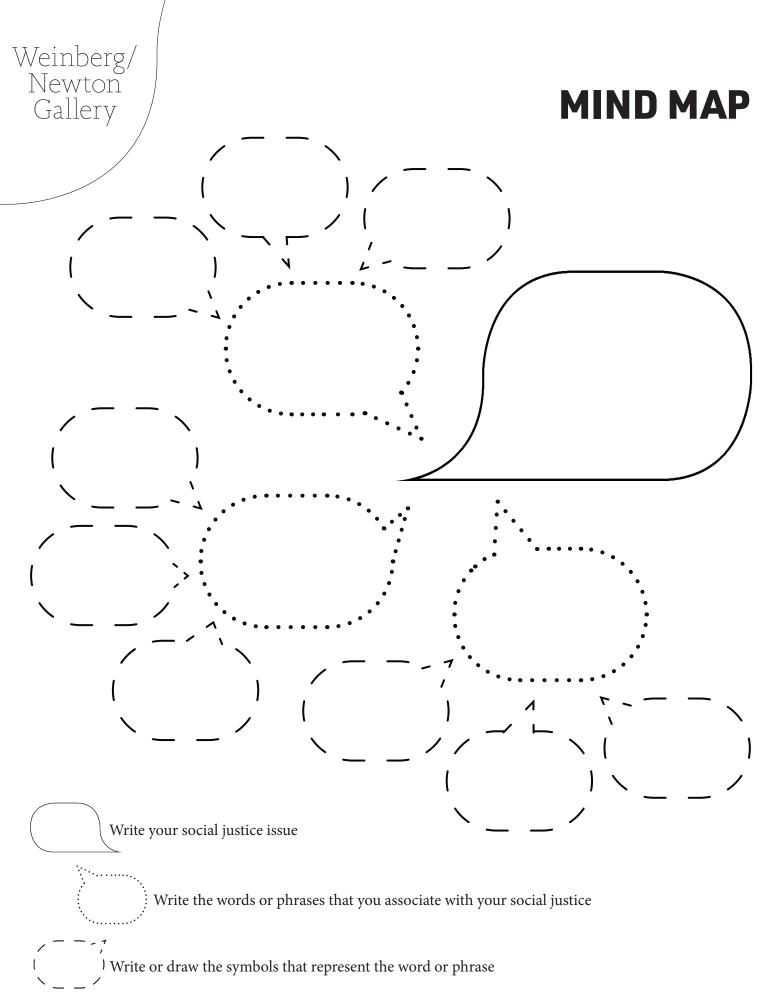
Why does this issue matter to you?

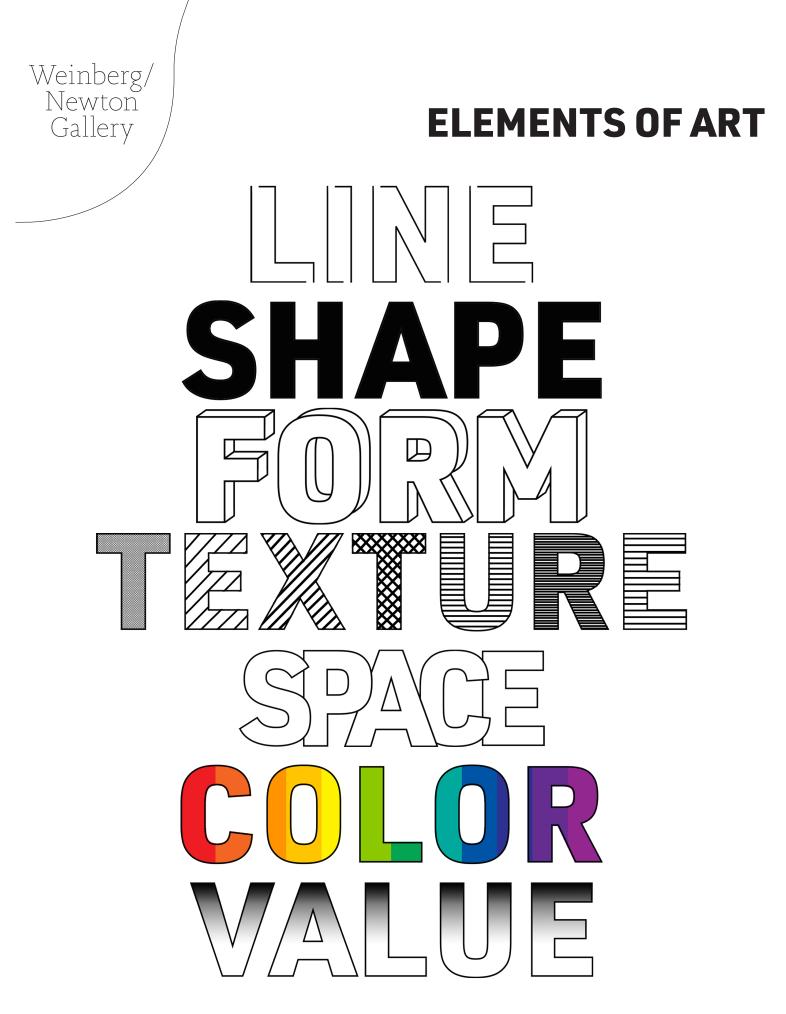
How does it affect you or others around you?

What changes would you like to see?

# Fill in the prompts

I BELIEVE IN Freedom of	I WILL FIGHT FOR Freedom of
Freedom from	Freedom from
Freedom for	Freedom for
Freedom to	Freedom to



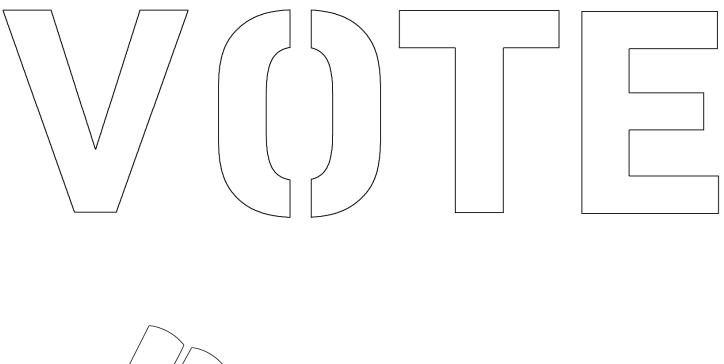


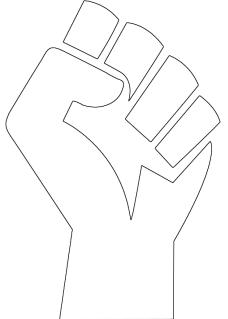


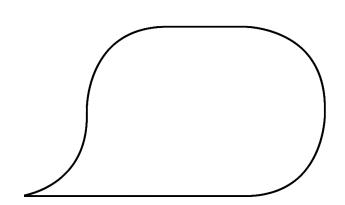


# **STENCIL TEMPLATE**

Cut along the lines.

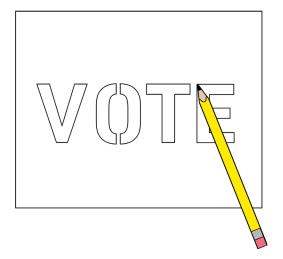




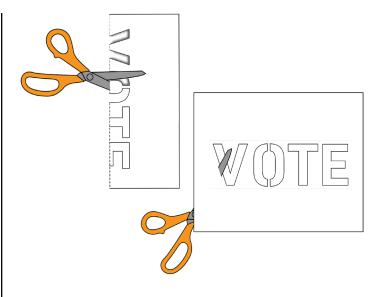




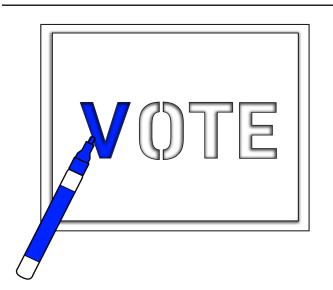
# **STENCIL INSTRUCTIONS**



**Step 1:** Draw your design onto thick paper or thin cardboard

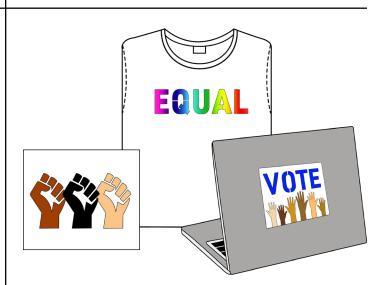


**Step 2:** Fold the paper in half or use the sharp point of your scissors to make your first cut, then follow the outline



**Step 4:** Place the stencil on paper (or other surface) with tape or hold in place, color in your design, then remove the stencil

Reuse the stencil to make multiples of your design, then decorate to make each one unique



**Step 4:** Hand out, hang, hold, stick, or wear your stenciled design to start spreading your message