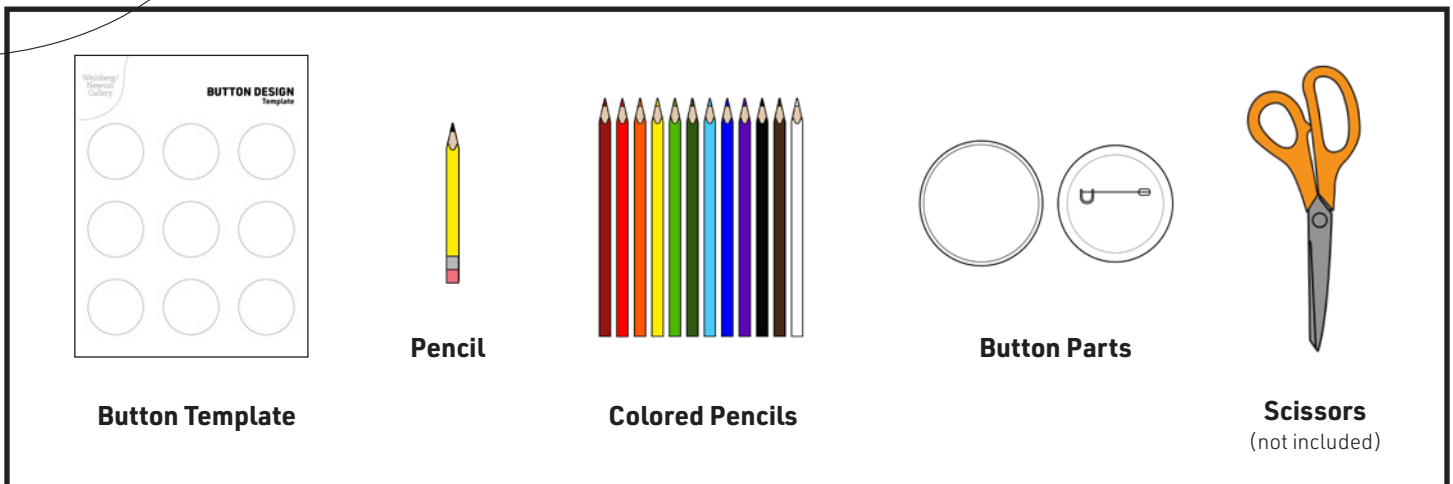


BUTTON DESIGN



Amplify your voice by creating your own activist buttons!

Step 1: Identify your social justice cause

Use the questions (page 2) to identify which social justice issue is the most important to you. If you are working with others, take turns interviewing each other.

Step 2: Brainstorm your concept

Use the mind map template (page 3) to brainstorm your design. Mind maps use words, colors and images to convey meaning.

Step 3: Research

Before you start sketching, explore the ways design is present in your life. Explore your home and/or neighborhood. What symbols do you notice? Where are they located? What do they represent? Are they positive, negative, or neutral? How do they make you feel? Why are symbols important?

Step 4: Sketch your design

Now it is time to put your ideas together. Begin by considering which symbols and words best represent your message, then experiment with the Elements of Art (page 4) and Principles of Design (page 5) to create an effective design. Use the button template (page 6) to create sketches.

Step 5: Assemble your button

Now that you have completed your sketches, select your favorite design and follow the instructions (page 7) to assemble your button.

Step 6: Share your message

Glossary

Activist art sends a message or makes a statement

Associate is to connect someone or something in your mind with someone or something else

Concept is a plan or intention

Elements of art are the building blocks used by artists to create a work of art

Principles of design are the ways that artists use the elements of art in a work of art

Represent is to show or describe something or someone

Social Justice is the view that everyone deserves equal economic, political, and social rights and opportunities

Social justice issues include: animal rights, climate change, freedom of speech, human rights (access to healthcare, housing, education, etc.), immigration, LGBTQIA rights, women's rights, prisoner's rights, racial justice, religious liberty, voting rights and more

Symbol is a sign, shape, or object that is used to represent something else. Symbols often take the form of words, visual images, or gestures that are used to convey ideas and beliefs

QUESTIONS

What aspects of your identity are most important to you?

What aspects of your identity are visible to others and which are less visible?

Are there any differences between how you see yourself and how others see you? How so?

What communities are you a member of / do you identify with?

What is an issue in the world that matters to you?

What does this issue look like?

Where do you see this issue?

Why does this issue matter to you?

How does it affect you or others around you?

What changes would you like to see?

Fill in the prompts

I BELIEVE IN

Freedom of _____

Freedom from _____

Freedom for _____

Freedom to _____

I WILL FIGHT FOR

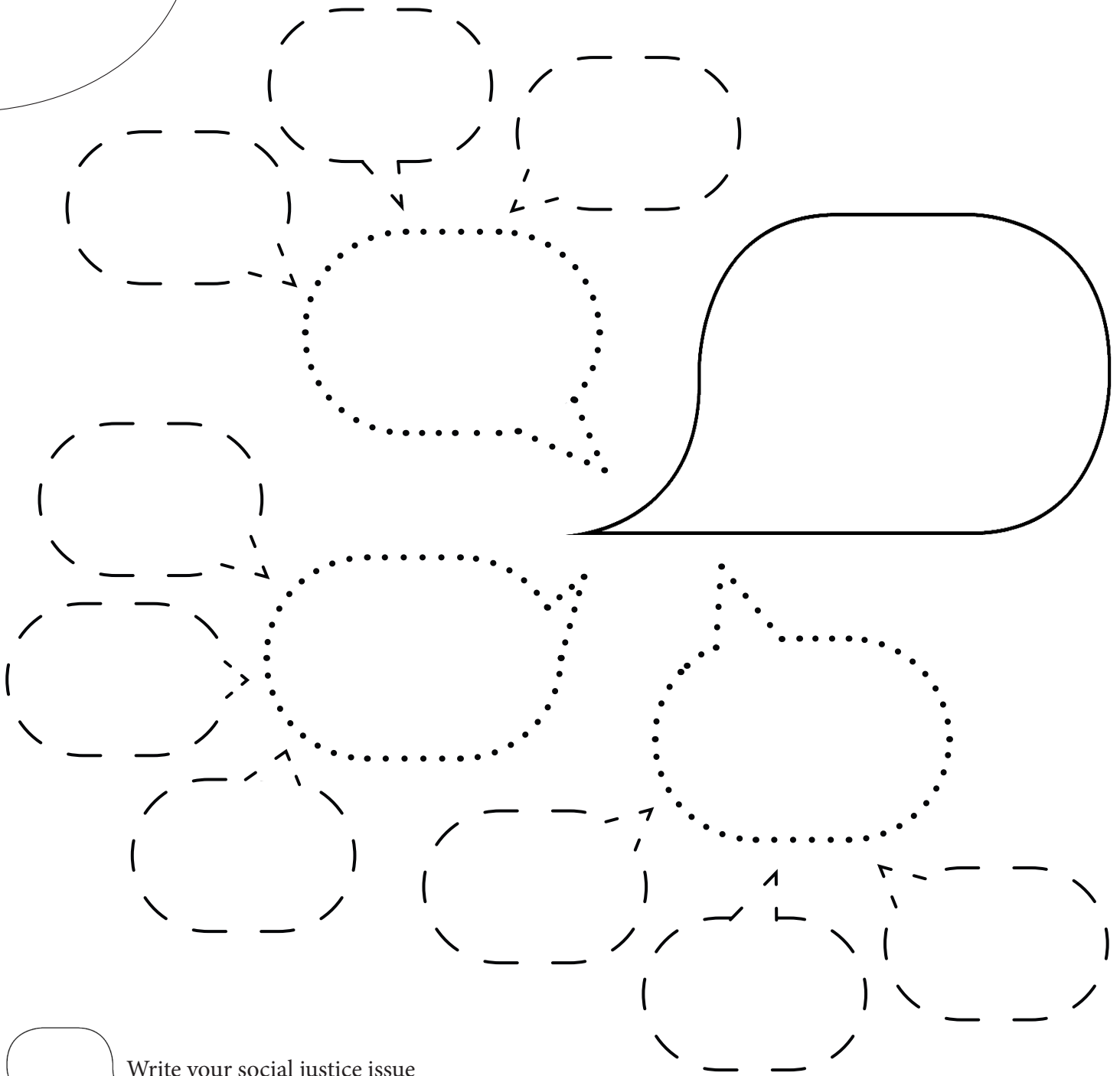
Freedom of _____

Freedom from _____

Freedom for _____

Freedom to _____

MIND MAP



Write your social justice issue



Write the words or phrases that you associate with your social justice



Write or draw the symbols that represent the word or phrase

ELEMENTS OF ART

LINE

SHAPE

FORM

TEXTURE

SPACE

COLOR

VALUE

PRINCIPLES OF DESIGN

BALANCE

MOVEMENT

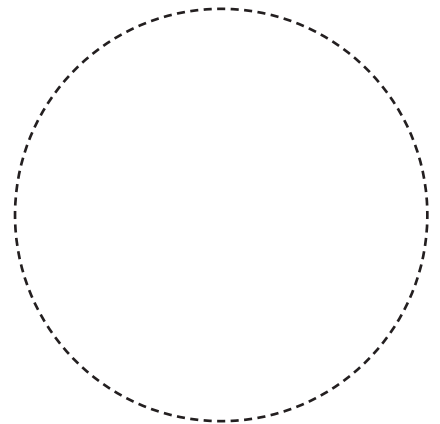
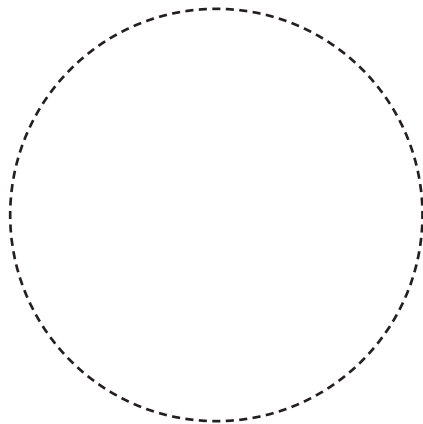
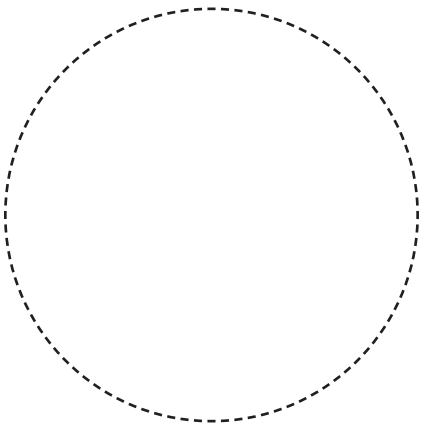
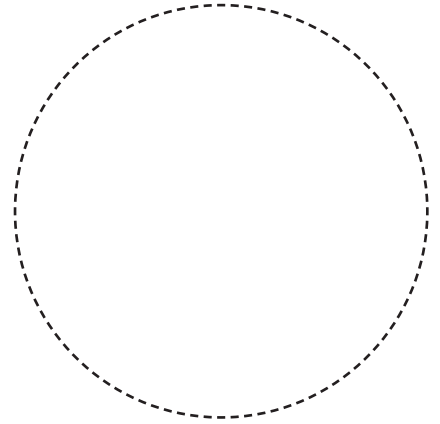
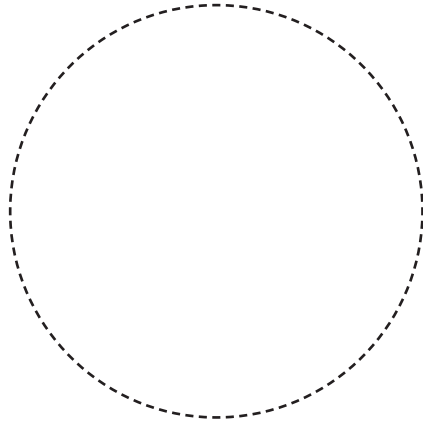
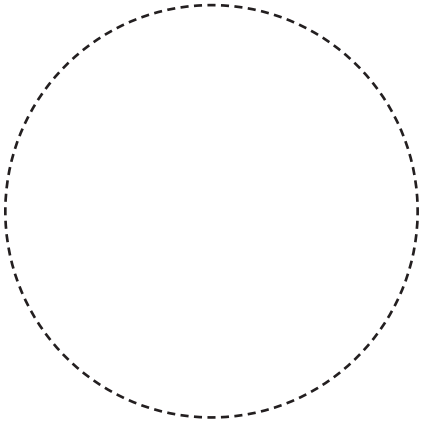
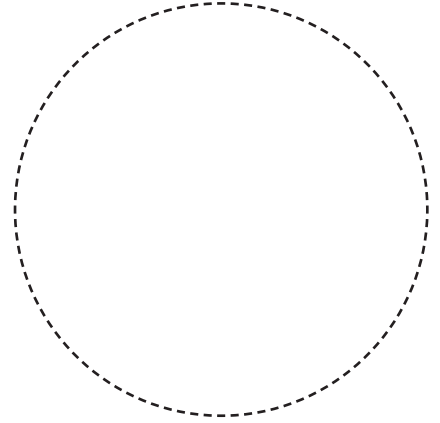
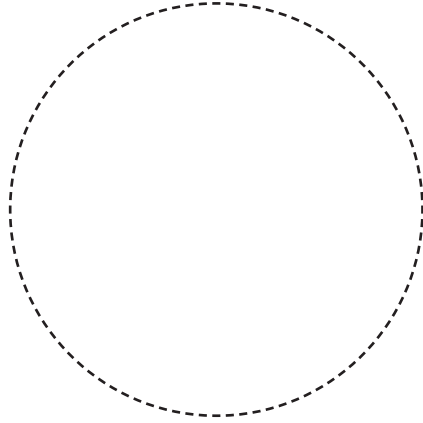
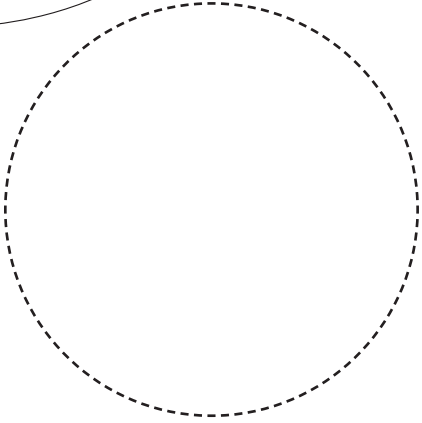
CONTRAST

PATTERNPATTERNPATTERN
PATTERNPATTERNPATTERN

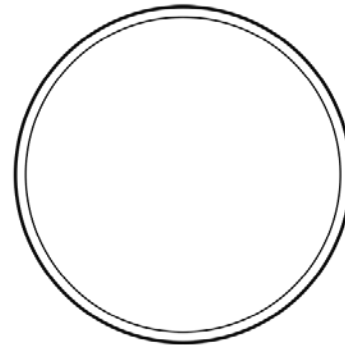
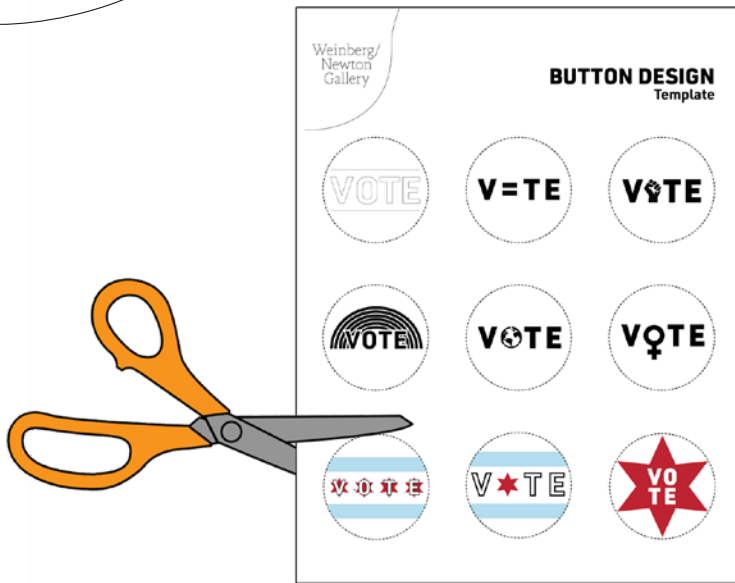
PROPORTION

EMPHASIS

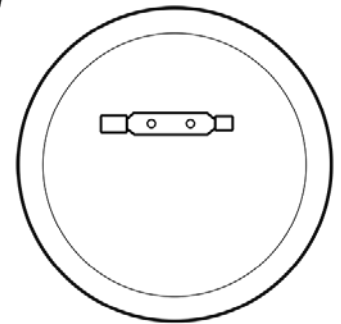
BUTTON TEMPLATE



BUTTON INSTRUCTIONS



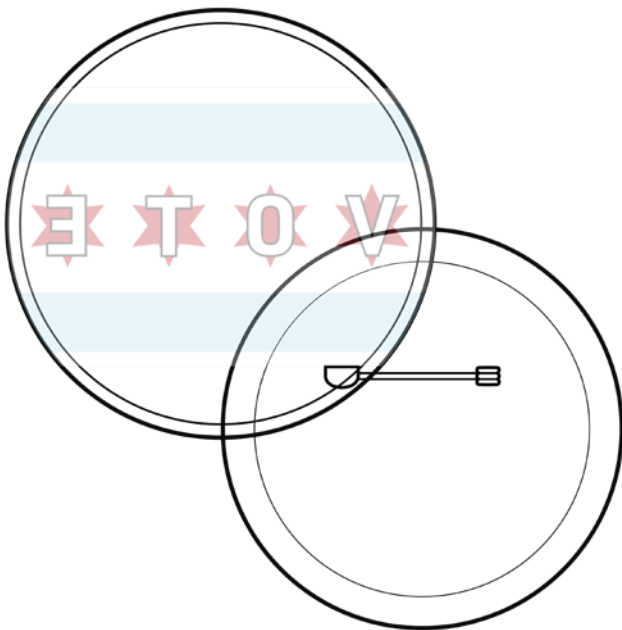
Front



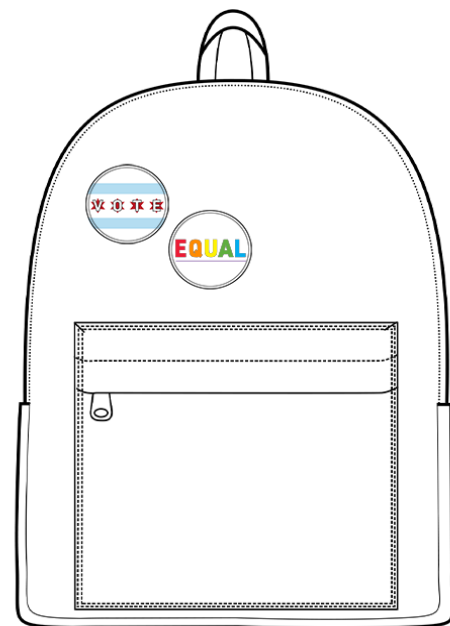
Back

Step 1: Using the circle outline as a guide, cut out your button design

Step 2: Separate the front and back button parts



Step 3: Place your cutout design face down into the button front, then snap on the button back



Step 4: Pin your button onto your bag, clothing, or hat and start spreading your message